

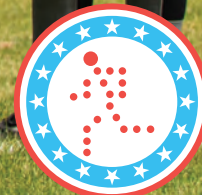
# ANNUAL

July 2018 - June 2019

# REPORT



Enriching Lives. Providing Opportunities.



NW ASSOCIATION  
FOR  
**BLIND**  
ATHLETES



ERIK SELDEN



BILLY HENRY

#### QUESTIONS OR MORE INFORMATION?

Contact Billy Henry  
360.718.2826  
bhenry@nwaba.org

Dear Friends,

We believe that every individual with a visual impairment deserves the opportunity to participate, to build friendships, to compete, to be part of a caring, supportive community, and to achieve their goals in all areas of life. Our programs are the catalyst to make that a reality for all of the individuals that we serve and driving force for everything that we do.

In 2007, Northwest Association for Blind Athletes was founded because six athletes had a desire to compete in powerlifting. Since then, we have grown every year to support more children, youth, and adults with visual impairments in communities across Washington, Oregon, Idaho, and Montana.

This year was very special for the individuals and families that we work with. With the support of loyal donors, devoted volunteers and board members, a remarkable team of passionate staff, and strong program partners, we achieved the following impact:

- Rebranded NWABA's camp program to Camp Spark and expanded from one summer camp to four camps that are now impacting **82 children and youth** throughout the year.
- Delivered more than **2200 program service hours** to deepen our impact and expand on-going programming.
- Made **strategic investments** in program infrastructure to support NWABA's strategic plan to drastically expand service delivery in identified growth areas.
- Provided 250+ pieces of equipment through 53 no-cost loans to ensure every individual with a visual impairment can participate in their homes, schools, and community.

The following pages showcase NWABA's impact throughout our region and the incredible individuals and families we are honored to work with. On behalf of the participants, staff, volunteers, and donors that make up NWABA, thank you for being a part of our team. Together, we are truly transforming lives and making a difference.

With sincere appreciation,

**Erik Selden**  
Board Chair

**Billy Henry**  
Founder, President/CEO



# BOARD OF DIRECTORS

**Erik Selden, Board Chair**  
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*Community Volunteer*

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*Communications Marketing Specialist*  
Pacific Power Group

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*Co-owner/Circulation Manager*  
The Columbian Newspaper

**Alan Hed**  
*Community Volunteer*

**Rod Cook**  
*Community Volunteer*

**Eric Merrill**  
*Community Volunteer*



Individuals  
Impacted: **1,691**



Total Days of  
Programming: **130**



Number of  
Volunteers: **457**



Cities Reached: **56**

**MISSION:** to provide life-changing opportunities through sports and physical activity to individuals who are blind and visually impaired.

## VALUES:

▼ **Grow Boldly.** We are committed to cultivating opportunities for individual and organizational growth.

▼ **Be Transparent.** We operate with full transparency, bringing honesty and integrity to everything we do.

▼ **Be Inclusive.** We welcome, serve and support all people with dignity and respect.

▼ **Strive for Excellence.** We bring steadfast determination in pursuit of our mission and our goals.

▼ **Empower People.** We champion potential and empower people to turn their ambitions into reality.

**VISION:** to be the national leader in transforming the quality of life for all individuals who are blind and visually impaired, through sports and physical activity.



# SPORTS OUTREACH

## FOSTERING COMMUNITY, INSTILLING CONFIDENCE, AND PROMOTING HEALTHY LIFESTYLES

Whether an individual is learning to swim before their first steps, lost their vision later in life and desires a sense of community, or simply wants to experience the joy of the outdoors, NWABA believes people of all ages deserve the opportunity to participate and to achieve their goals.

NWABA offers a diverse range of sports and physical activities for individuals of all ages, backgrounds, and abilities. In 2018-2019, NWABA hosted nearly 130 activities including hiking, tandem cycling, kayaking, stand-up paddle boarding, swimming, skiing, snowboarding, 5-a-side soccer, beep-baseball, hockey, judo, track & field, and goalball. This year, NWABA brought activities to 45 different cities across Oregon, Washington, Idaho, and Montana.

These activities become much more than sports and physical activity – they bring about new friendships, promote self-confidence, and instill a sense of belonging to the athletes, volunteers, and staff who make up NWABA's community.



Individuals  
Served: **1,328**



Number of  
events: **128**



Program hours:  
**789**



Number of  
Volunteers: **374**



Unique Cities:  
**45**

**Want to get involved? Sign up to volunteer in your area at [nwaba.org](http://nwaba.org)**







“NWABA gives us the opportunity to do activities that we could only dream of doing or somehow might find a way to do them with a great deal of research and effort. NWABA is a gift for those of us who are blind or visually impaired; to give us some of our freedom back to participate in some of our favorite activities or others perhaps that we have never tried. Many of these activities seem so simple or routine to most people but to us, they are huge.” – KEN RIVERNIDER, EUGENE, OR





“We feel that he belongs somewhere. It makes our family so happy to participate in events and activities that are Octavio friendly. We would have never believed that our son would be part of a team, part of a crowd that understands him and believes in him; our son is completely a different kid now!” – ANABEL, MOTHER OF OCTAVIO



# CAMP SPARK

## TRANSFORMING LIVES THROUGH SPORT.

NWABA's Camp Spark is a comprehensive, overnight sports camp for individuals who are blind or visually impaired. This unique model uses sports, physical activity, and orientation and mobility as a catalyst to encourage leadership, independence, advocacy, empowerment, daily living skills, and overall greater quality of life. NWABA hosts camp sessions in Oregon and Washington each summer and winter.

In 2019, NWABA hosted our first-ever winter camps in Yakima, WA and Sisters, OR. Over 20 youth spent a weekend downhill skiing, playing adapted broom ball, snow shoeing, and sharing stories with friends in the cabin at the end of each day.

Many of the children and youth that NWABA works with are excluded from P.E. and other opportunities for physical activity in their communities. Camp Spark becomes the place where children who are blind and visually impaired learn new sports and skills, develop confidence and independence, try, fail and try again, all while building friendships with other kids who understand what it is like to have a visual impairment.

Camp Spark has officially launched as our sixth core program! What is that "spark"? It is building community, learning life skills, developing self-esteem, gaining independence, conquering new goals, and creating memories for a lifetime.



Individuals  
Served: **82**



Number of  
sessions: **4**



Program hours:  
**384**

Did you know the cost of an individual to attend a week at summer **camp is approximately \$3,500.00?** NWABA works continuously with program partners, corporate sponsors, and individual supporters to ensure there is no expense for campers or their families.



# SPORTS ADAPTATIONS

## EMPOWERING INDIVIDUALS AT ALL AGES AND STAGES.

NWABA understands that we cannot be present during every moment of our athletes' lives. It is important to us that we equip individuals, families, teachers, schools, and communities with the resources and tools to successfully engage all of our athletes in physical activity and sports.

The Sports Adaptation Program is a 3-prong approach designed to combat a sedentary lifestyle:

- **ADAPTIVE EQUIPMENT LENDING LIBRARY**

We believe that everyone deserves to play regardless of visual ability, physical location, or financial background. That is why we established the Adaptive Equipment Lending Library which loans sports equipment to individuals, families, teachers, schools, and communities at no cost. No matter where individuals live, we can send equipment to urban and rural communities, encouraging further independence and physical activity.

- **VIDEO RESOURCE LIBRARY**

We provide an online video resource library of instructional strategy videos to educate and inform anyone who wants to learn to teach individuals with visual impairments in sport and physical activity. Currently we have three videos on our website, with many more in production. We are actively seeking support to expand and enhance video resources for our athletes.

- **PE CONSULTATIONS**

Our highly educated and experienced staff travel across the region to work with teachers, IEP teams, administrators, and organizations to ensure sports and physical activities are accessible for people who are blind and visually impaired. Consultations are often as simple as adding a sound source to a target or goal, suggesting a higher contrast ball for visibility, or modifying rules to ensure everyone is included.



**278** athletes  
impacted total



**11** consultations



**53** equipment loans



**5** conference  
presentations



Equipment Lent:  
**256 pieces**



Lending &  
Consultation: **75**

Do you know an individual, a school, or other group that would benefit from borrowing adaptive equipment and learning adaptive sports? Reach out to us today at [programsteam@nwaba.org](mailto:programsteam@nwaba.org).





“NWABA was instrumental in getting our students interested in games tailored to our blind and visually impaired students. Now those games are a part of our P.E. curriculum as well as our extracurricular activities.”

- JIM DAMMARELL, ORIENTATION AND MOBILITY SPECIALIST, ISEDB, GOODING, ID



## SPORTS TEAMS

NWABA supports various teams that compete in local, regional, and national competitions. These teams develop a sense of community, teamwork, and belonging that leads to a richer, fuller quality of life.

**DRAGON BOATING:** NWABA supports two dragon boating teams in Portland. Team Lethally Blind competes exclusively at the Portland Rose Festival every year. Team VIP practices multiple times per week and competes in races throughout the year.

**GOALBALL:** Goalball is a sport specifically designed for people who are visually impaired. NWABA supports Team Avalanche that has a men's and women's team, and co-hosts the South Sound Throwdown Goalball Tournament with athletes from across the U.S. and Canada.



Individuals on Teams: **60**



Program Hours: **400**



Scholarships Awarded: **9**

## SCHOLARSHIPS

To encourage every athlete in achieving their own goals, scholarships reduce financial barriers and empower individuals with the resources they need for special equipment and to participate in local, regional, national, or international competitions.

## INCREASING VISIBILITY

We are intentional in our efforts to continue raising awareness across the region by being present in the communities we work with and participating in public speaking engagements to increase visibility of life-changing opportunities.

## INCREASING VISIBILITY



Unique Events: **16**

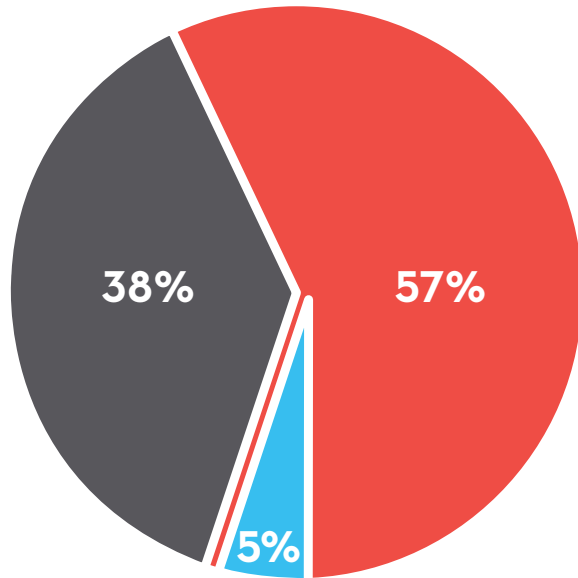


Press coverage: **14**

Help an individual achieve their dreams by supporting **Sport Teams and Scholarships at [nwaba.org](https://nwaba.org)**







■ Contributions & Grants	\$601,581
■ Special Events (Net) & Other Revenue	\$404,857
■ Program Service Revenue	\$46,966



**1,691 children, youth, and adults** reached across the Northwest.



Strategically invested in growth areas including **Eugene, OR, Seattle, WA,** and **Boise, ID.**



Engaged over **400 volunteers** in sports and physical activity for individuals who are blind or visually impaired.

## FINANCIALS & IMPACT

### JULY 1ST, 2018 -JUNE 30TH, 2019

#### REVENUE

Contributions & Grants	\$601,581
Program Service Revenue	\$46,966
Special Events (Net)	\$402,573
Other Revenue	\$2,284

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Total Revenue	\$1,053,404
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#### EXPENSES

Programs & Services	\$756,927
Management & General Operating	\$109,831
Development	\$195,016

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Total Expenses	\$1,061,774
Change In Net Assets	(\$8,370)

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<b>Ending Net Assets</b>	<b>\$388,551</b>
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*We are proud to say that over 70% of expenses go directly to support life-changing programs for individuals who are blind and visually impaired. Northwest Association for Blind Athletes values your generosity and is committed to full transparency and stewardship of our resources. A copy of our Form 990 is available upon request and can be found on our organization's website ([www.nwaba.org](http://www.nwaba.org)).*

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Northwest Association for Blind Athletes is honored to have been awarded a Platinum Seal, the highest level possible, by Guidestar, demonstrating our commitment to transparency.

# GET INVOLVED

## MAKE A DIFFERENCE

NWABA is an athlete-centered, volunteer-driven organization. Thanks to the unyielding generosity of more than 400 volunteers, NWABA is able to continue growing our programs to reach individuals across the Northwest, regardless of age, background, or ability. Each and every volunteer brings us a bit further in our mission.



## VOLUNTEER SPOTLIGHT

Meet Kevin Hlas, one of our many volunteers who contributes countless hours to join us every chance he gets.

"I am an active person who thrives in the outdoors and sports. I know that if something hindered my ability to participate in those activities it would be detrimental to my being. Given that, I want to use my abilities to help the athletes of NWABA embrace their passion."

Whether we need an extra hand around the office, more support for an event, or a guide for this weekend's outdoor adventure – Kevin is always there.

"The thing I enjoy the most about volunteering is seeing people work through obstacles with courage, gratitude and joyfulness. I learn so much about what is possible in life through the experience of being a volunteer with these amazing athletes."

It is thanks to incredible volunteers like Kevin that we can provide life-changing programs and services to individuals who are blind and visually impaired, all year round, for all ages, at all stages of life. Thank you to those who contribute countless hours and dedication to make our vision into reality.



Individual  
Volunteers:  
**457**



Volunteer  
Hours:  
**2200**



Value of  
Volunteer  
Hours: **\$55,946**



**VOLUNTEER:** As a volunteer, you could be hiking a new trail, learning to tandem bike, or paddling across your favorite lake. Best of all, you will connect with a community of truly inspirational individuals. Sign up to volunteer with us today at [nwaba.org](http://nwaba.org).



## DONATE YOUR DAY:

Do you have a birthday? Anniversary? Or another reason to celebrate? Consider supporting NWABA on this special day with a campaign to raise critical funds for our athletes. Your investment in NWABA helps us continue to offer programs like skiing, hiking, biking, swimming, and more to individuals of all ages who are blind and visually impaired at no cost.

## Contact

[development@nwaba.org](mailto:development@nwaba.org) for more information on how to get your very own campaign started!



# CHAMPIONS LEGACY GIVING SOCIETY

## BECOME A CHAMPION. LEAVE A LEGACY.



On behalf of the children, youth, and adults with visual impairments we work with, we invite you to become a Champion by making a legacy gift to help ensure individuals with visual impairments always have the opportunity to build the confidence, friendship, and independence they need to achieve success in all areas of life.

Members of the Champions Legacy Giving Society have made a gift that will truly transcend time and make a difference for a lifetime by including Northwest Association for Blind Athletes as part of their estate planning.



### INCLUDE NWABA IN YOUR WILL:

Add NWABA to your will through a simple bequest - the most popular and easiest choice.



### DESIGNATE A BENEFICIARY:

Make NWABA the beneficiary of retirement accounts, insurance plans, stocks, bonds, or mutual funds.



### DONATE PROPERTY:

Bestow real estate or other valuable property that you no longer need to NWABA, and avoid capital gains.

“I have a trust and where I give is through life insurance. I made NWABA the beneficiary of that...I’ve done that because I believe in the organization.”

– ANONYMOUS CHAMPIONS  
LEGACY SOCIETY MEMBER

Giving is as easy as adding one sentence to your will!

To further discuss your options, , **please contact Billy Henry at [bhenry@nwaba.org](mailto:bhenry@nwaba.org) or 360.718.2826**



# THANK YOU!

On behalf of the children, youth, and adults we are honored to serve, thank you to the following supporters for helping us improve the quality of life for individuals with visual impairments from July 2018 to July 2019.

## GAME CHANGER

Beaches Summertime Cruisin' Charity Fund  
Courtney Irvin Trust  
CS & Angela Sheffield  
Delta Gamma Foundation  
Eric Merrill & Jeanne Caswell  
Firstenberg Family Foundation  
Gibney Family Foundation  
Ginn Group  
Greg & Michele Goodwin  
Henry L. Hillman Jr. Foundation  
Jim Martin  
KMR Group Foundation  
Laura Moore Cunningham Foundation, Inc.  
Leslie Durst  
Live Foundation, Inc.  
MJ Murdock Charitable Trust  
Nike Community Impact Fund  
Patrick & Jessica Ginn  
Rite Aid Foundation - KidCents  
The Columbian  
Steve & Jo Marie Hansen  
Susan Courtney & Dean Irvin  
The Gary E. Milgard Family Foundation  
Wheeler Foundation

## VISION

Amy & Alan O'Hara  
Chambers Family Foundation  
CE John  
Clif Bar Family Foundation  
Colleen Madigan  
Community Foundation for Southwest Washington  
Courtney & Louis Lee  
Courtney & Tim Barker  
Dan & Janis Wyatt  
Dan & Lorelei Schooler  
Don & Jennifer Rhoads  
Doug & Kristy Palin  
Dr. Jennifer M. Drean, O.D. & Romaric Drean  
Farhad & Megan Dadkho  
Greg & Debi Paull  
Joe Pauletto & Kathy Corwin  
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Kelly Walsh  
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Riverview Community Bank  
The Norcliffe Foundation  
Tom & Liz Fralia  
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## OPPORTUNITY

Andrew & Cheree Nygard  
Columbia Credit Union  
Corwin Beverage Company  
Dennis & Phyllis Washington Foundation  
Donna Baca & Steve Broders  
Tanner Boyer  
Genentech  
Greg & Sherrie Mobley  
Heidi Johnson Bixby & Kartr Johnson  
J. Scott Campbell Foundation  
Jake & Briana Gamble  
Jason & Brenda Hudson  
Jayson & Meghan Robidoux  
Legacy Health System CPC, LLC  
Marty & Cyndi Green  
Michael & Sherrill Roskam  
Michael & Monica Lynch  
Moda Health  
Northwest Lions Foundation for Sight & Hearing  
Pacific Lifestyle Homes, Inc.  
Patrick & Glenda Hortsch  
Paul & Debbie Speer  
Richard & Michelle Cohn  
Rod Cook

Ron & Annette Jensen  
Sanipac  
SunDragons Paddling Club  
SWCA Foundation  
Tamara Fuller  
Teri Anderson  
The Holzman Foundation, Inc.  
The Standard  
United Grain Corporation

## INCLUSION

10 Barrel Brewing, LLC  
ACH Marketing  
Aideet Pineda  
Al & Lisa Schauer  
Alan Hed  
Alturas Capital  
Andy Miller  
Anne John  
Augusto & Susanna Bassanini  
Benoit & Lydie Frin  
Biggs Insurance Services  
Billy Henry  
Bob & Margaret Hegewald  
Rockwood Teens Council  
BP Lester & Regina John Foundation  
Brad & Mary Carlson  
Brent & Sharman Ditton  
Brett & Patti Bryant  
Brian, Kirby, & Lillie Lott

Bud & Selma Pierce  
CARR Auto Group  
Chase & Madison Ediger  
Chris & Nancy Nunn  
Christine Gratzner  
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Cyndi & Marty Holloway  
Cynthia Estrada  
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Deborah D. Simon  
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Tom & Courtney Strobehn/  
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Vesta Hospitality  
Washington Trust Bank  
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WinCo

#### CONFIDENCE

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Paul & Michelle Fleming  
Pauline Ramos & Kevin Smith  
Pfizer Foundation  
Portland Children's Levy  
Portland-Suburban Alumnae  
Chapter of Delta Gamma  
Randy Tran

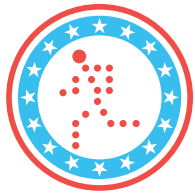
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Tiffany & Rusty Couch  
TJ & Associates  
Travis & Elise Primm  
Wenatchee Central Lions Club  
Wendy Marvin  
William Doubleday

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This list reflects donations of \$500 and above, made between July 1, 2018 and June 30, 2019. We have made every effort to ensure the accuracy of names and gifts on the list. Please contact us at 360.448.7254 if there are any errors.

“I support NWABA because I love to support local non-profits with strong leadership that make a significant different within the local community. Billy and NWABA are a great example of this. The impact they make is significant, each dollar contributed makes a real difference, and the organization is poised for long-term growth and continued impact.”

– PATRICK GINN, CHIEF EXECUTIVE OFFICER, GINN GROUP



NW ASSOCIATION  
FOR  
**BLIND**  
**ATHLETES**

P.O. Box 65265 | Vancouver, WA 98665-0009  
360.448.7254 • 800.880.9837 • [nwaba.org](http://nwaba.org)

