



NW ASSOCIATION
FOR
BLIND
ATHLETES

POWER UP!

PRESENTED BY: **Sanipac**[®]

LIVESTREAM AUCTION

**[WWW.NWABA.ORG/
POWERUPSWV](http://WWW.NWABA.ORG/POWERUPSWV)**

CLICK ME TO FIND OUT MORE INFORMATION
AND REGISTER FOR OUR SPECIAL EVENT!

**JUNE
4TH**

FRIDAY • 6PM

EVERYONE DESERVES AN OPPORTUNITY.

Most children and youth with visual impairments across the United States have never participated in sports or physical activity before.

They haven't ridden a bike, ran on the track, or even participated in their school's PE class. Additionally, 65% of adults with visual impairments across the US are unemployed. Northwest Association for Blind Athletes changes lives by introducing individuals with visual impairments to sports. Once they experience sports and physical activities, they have more self-confidence and are opened up to the possibility that they really can pursue their dreams in both sports and life. Our athletes leave behind sedentary, isolated lives and they gain skills, confidence and joy.



YOUR GENEROSITY MAKES A DIFFERENCE



Northwest Association for Blind Athletes was formed in 2007 by a group of youth who were blind and visually impaired provide opportunities to others with visual impairments. The organization served six students in its first year and now provides opportunities to nearly 1,800 children, youth, and adults with visual impairments each year.

Power Up Dinner & Auction is our largest signature event of the year that supports our mission and programs. **We invite you to join other community leaders and philanthropists from across Southern Willamette Valley virtually this year to help us improve the quality of life for individuals with visual impairments.**

MARKETING BENEFITS FOR SPONSORS:



Position yourself as a philanthropic leader in front of 375+ guests tuning in virtually by aligning with a nonprofit with unique, unduplicated programming in the Northwest.



Northwest Association for Blind Athletes' Power Up Dinner & Auction is an unrivaled opportunity for companies wishing to reach Southern Willamette Valley's philanthropists, investors, business owners, and CEOs.



Industries represented include Banking & Financial Services, Restaurants, Hospitality, Business Chambers of Commerce, Nonprofit Services, Healthcare, Construction, and more.



Learn more on the following page about how to share your brand with 1,500 monthly website visitors and 6,000+ social media followers (Facebook, Twitter, Instagram, LinkedIn, YouTube).

PRESENTING SPONSOR ~~SOLD~~

\$5,000

- Designated as exclusive "Presenting Sponsor" on all event-related materials
- Opportunity to make welcoming remarks during livestream
- Nosh boxes and wine delivered to your place of business or home for up to 20 people to host your own virtual watch party
- Logo prominently displayed on save the date postcards and other marketing collateral (circulation 375+)
- Prominent display of corporate pop-up banner at the auction
- Logo on all other event promotional materials (website, online ads, email invites, etc.)
- Dedicated social media acknowledgement leading up to the event
- Verbal recognition during livestream as "Presenting Sponsor"
- Company logo displayed on presentation slides during the event
- Company logo on sponsorship page in event program

PLATINUM SPONSOR

\$3,500

- Nosh boxes and wine delivered to your place of business or home for up to 10 people to host your own virtual watch party
- Logo prominently displayed on save the date postcards and other marketing collateral (circulation 375+)
- Logo on all other event promotional materials (website, email invites, etc.)
- Dedicated social media acknowledgment during the livestream leading up to the event
- Verbal recognition during the livestream as "Platinum Sponsor"
- Company logo displayed on presentation slides during the event
- Company logo on sponsorship page in event program

GOLD SPONSOR

\$2,500

- Nosh boxes and wine delivered to your place of business or home for up to 10 people to host your own virtual watch party
- Logo displayed on save the date postcards and other marketing collateral (circulation 375+)
- Logo on all other event promotional materials (website, email invites, etc.)
- Dedicated social media acknowledgment leading up to the event
- Verbal recognition during the livestream as "Gold Sponsor"
- Company logo displayed on presentation slides during the event
- Company logo on sponsorship page in event program

SILVER SPONSOR

\$1,500

- Nosh boxes and wine delivered to your place of business or home for up to 10 people to host your own virtual watch party
- Logo displayed on save the date postcards and other marketing collateral (circulation 375+)
- Logo on event website and landing page
- Verbal recognition during the livestream as "Silver Sponsor"
- Company logo displayed on presentation slides during the event
- Company name on sponsorship page in event program

BRONZE SPONSOR

\$1,000

- Nosh boxes and wine delivered to your place of business or home for up to 10 people to host your own virtual watch party
- Logo on event website and landing page
- Verbal recognition during livestream as "Bronze Sponsor"
- Company name on sponsorship page in event program
- Company logo displayed on presentation slides during the event

VIP SPONSOR

\$500

- Name listed in event program
- Nosh boxes and wine delivered to your place of business or home for up to 10 people to host your own virtual watch party



2021 SPONSORSHIP FORM

YES, I would like to support NWABA with a sponsorship at the following level:

SOLD **PRESENTING SPONSOR - \$5,000**

SILVER SPONSOR - \$1,500

PLATINUM SPONSOR - \$3,500

BRONZE SPONSOR - \$1,000

GOLD SPONSOR - \$2,500

VIP SPONSOR - \$500

PAYMENT METHOD

Check Enclosed **OR** Please charge: Visa MasterCard American Express Discover

Full Name on Card _____

Card Number _____

Expiration Date _____ Security Code / (CVC/CVV) _____

Signature _____ Date _____

SPONSORSHIP INFORMATION

Company Name _____
(exactly as it should be listed in all sponsor-related materials and promotions)

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____

THE PERSON TO CONTACT FOR YOUR COMPANY'S LOGO AND ADVERTISEMENT MATERIALS

Contact Name _____ Phone _____

Email _____ Fax _____

THANK YOU FOR COMMITTING YOUR SPONSORSHIP!

**Please return this commitment form to Northwest Association for Blind Athletes,
Attn: SWV Dinner & Auction, PO Box 65265, Vancouver, WA 98665-0009 or fax to 1-800-880-9837.**

IF YOU HAVE ANY QUESTIONS, please contact Sue Warren, Director of Development & Communications, at 360-984-5506 or swarren@nwaba.org.